

E.V. Bishoff Company Welcomes Purebeauty Salon & Spa to the Historic Park Building

Popular Salon & Spa Moves Operations from Macy's to Second Floor of Iconic Downtown Building

Pittsburgh – E.V. Bishoff Company is proud to announce the opening of **Purebeauty Salon & Spa** inside the Historic Park Building at 355 Fifth Ave.

The historic location on the corner of 5th and Smithfield will open its doors on September 21 featuring both express services and a full menu of luxurious signature treatments allowing you to save time and look great in one convenient beauty destination. The location will offer everything from blowouts, manicures, pedicures, and waxing for those who want to go from simple to glamorous in minutes, and hair services, massages, facials, peels, body treatments, and more, for those seeking a more traditional salon & spa experience.

“We are very excited be moving into our new **salon**, which also allows us to offer our valued clients and even broader range of beauty services and salon & spa professional products to help them look and feel beautiful.” **Dennis Emery**, Salon & Spa Manager said. “E. V. Bishoff Company has been wonderful to work with and we encourage everyone to come in and check us out, and take advantage of our fantastic grand opening specials.”

To celebrate the grand opening, the salon & spa will be offering all new clients a free OPI lacquer with their service, and also inviting members of the media to experience a complimentary service of their choice through to the end of the September.

“We are pleased and honored to have such a long standing and successful business relocate their operation to the Park Building,” **David Bishoff**, president E.V. Bishoff Company said. “This salon & spa, has been in the iconic Macy’s department store for many years serving their valued clients and we are pleased to welcome them to the Park Building”

The Park Building has been one the most recognized buildings in downtown Pittsburgh and was purchased by the E.V. Bishoff Company in 1994 and has been meticulously maintained to attract and house businesses like Purebeauty.

About E.V. Bishoff

Founded in Columbus, Ohio in 1966 as a commercial real estate development company, the E.V. Bishoff Company (EVBCO) is a firmly established leader in redevelopment of historic central business district office buildings in Cleveland, Columbus and Pittsburgh. The family-owned company known for stellar, responsive service to its tenants boasts a nearly 100 percent retention rate of all of its properties. A rarity in commercial real estate today, EVBCO is the owner-operator. To learn more about EVBCO, visit <http://www.evbc.com>.

About Purebeauty Salon & Spa

Purebeauty Salon & Spa is a member of the Beauty Express Salons & Stores, Inc. portfolio - the largest national organization operating salons, spas, beauty bars, barbershops and salon professional retail stores throughout North America, with both standalone locations and prestigious partnerships in Trump International Hotel & Tower, Saks Fifth Avenue, Neiman Marcus, Holt Renfrew, Macy’s, Hudson’s Bay and Sears. Locations offer clients express services, signature luxury treatments, salon services, and professional salon & spa product lines including Kerastase, Aveda, Moroccan Oil, Skinceuticals, OPI, and more.

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